

Paris, 29th June 2020



In partnership with



REGISTER TO CONSTRUCTION TECH® THIRD START-UPS CHALLENGE



The building and construction sector continues to evolve and is going digital. BATIMAT focuses on solutions to improve building technologies, answer new habits, and address today and tomorrows changes. The Construction Tech® Start-ups Challenge aims at supporting start-ups already active in the construction and real estate sector as well as highlighting any start-up that could find an application in the building industry.

In 2018, BATIMAT launched its first **Construction Tech® Start-ups Challenge** in partnership with the Gimélec, a group of companies in the French digital electronics industry. The first two editions were highly successful. Over two hundred start-ups (227) took part as a whole, and the jury chose 19 winners and two overall winners - Snapkin for the 1st edition and Urban Canopee for the 2nd - that shows the relevance of the **Construction Tech® Challenge**.

The third edition of the **Construction Tech® Challenge** starts on June 24, 2020. Start-ups can apply until October 30, 2020. The jury will examine the applications in November 2020 and announce the winners.

The jury will choose the winners and the overall winner according to several criteria such as the relevance, maturity of the solution or the product in the following branches:

- Individual protection equipment
- Smart home, smart building, smart cities and IoT
- BIM, 3D and virtual reality
- Constructive solution and materials

- Energy, energetic efficiency and renewable energy
- Intermediation platform
- Data, AI and blockchain
- Worksite management.

Construction Tech® Challenge: a spotlight for start-ups

Construction Tech® will provide applicants with tools that will promote and reveal their solutions.

In order to promote the applicant's solution, **BATIMAT** will launch a specific communication campaign in the real estate and building markets through media, social media and e-mailings.

BATIMAT also offers all participants to record a podcast on BATIRADIO, a dedicated online radio station for the building sector <https://batiradio.com/channel/1-BATIRADIO>.

For the first time, the overall winner will have the opportunity to speak at **Pollutec** show (Lyon, France, December 1 - 4, 2020), the platform for environmental innovation.

In January 2021, winners will have the opportunity to pitch their solution at a **Construction Tech® press conference**. Jury members will coach winners to help them prepare for this exercise.

The overall winner will exhibit at the **Construction Tech®** sector of **BATIMAT**. This is an opportunity to gain strong visibility in the construction sector and to meet industrials and decision's makers. Participants will have the opportunity to register to the [Construction Tech® Start-ups Directory](#), which is a tool to put start-ups in relation with actors from the building and real estate sector.

Timeline:

Registration deadline: October 30, 2020

Jury meeting: November 2020

Official announcement of the winners and the overall winner: November 2020

Pollutec show speaking opportunity: December 1 - 4, 2020

Construction Tech® press conference and winner's pitch: mid-January 2021

The overall winner will exhibit at the **Construction Tech®** sector of **BATIMAT: Paris, November 15 - 19, 2021.**

All registration information is available [here](#)

YOUR PRESS CONTACT

Press Office offline & online

CLC Communications - Tel. : 00 33 1 42 93 04 04

Gilles Senneville/g.senneville@clccom.com

Christelle Grelou/c.grelou@clccom.com

Ingrid Jaunet/i.jaunet@clccom.com

PR Manager, Press

Reed Expositions - Tel. : 00 33 1 47 56 50 13

Frédérique Sauer/frederique.sauer@reedexpo.fr

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